

Buying from Masabi on G-Cloud 11

Benefits



Direct award -
Quick and easy
procurement
process



Access the best
new technologies
available on the
market



Reduce costs
through buying
solutions as a service
or based on usage



Deliver ICT systems
that are responsive
to changing
demands delivering
value for money



Avoid long and
inflexible contracts -
the max length of a
G-Cloud contract
is 24 months



Save money on
maintenance and
physical servers,
software and
storage

How to buy from Masabi on G-Cloud 11

Define your requirements

Search on G-Cloud using the right combination of keywords



Combination of keywords to find Masabi
'Software as a service mobile ticketing'

If only Masabi
meets your
requirements

Direct award

If you get multiple
suppliers in your results
list

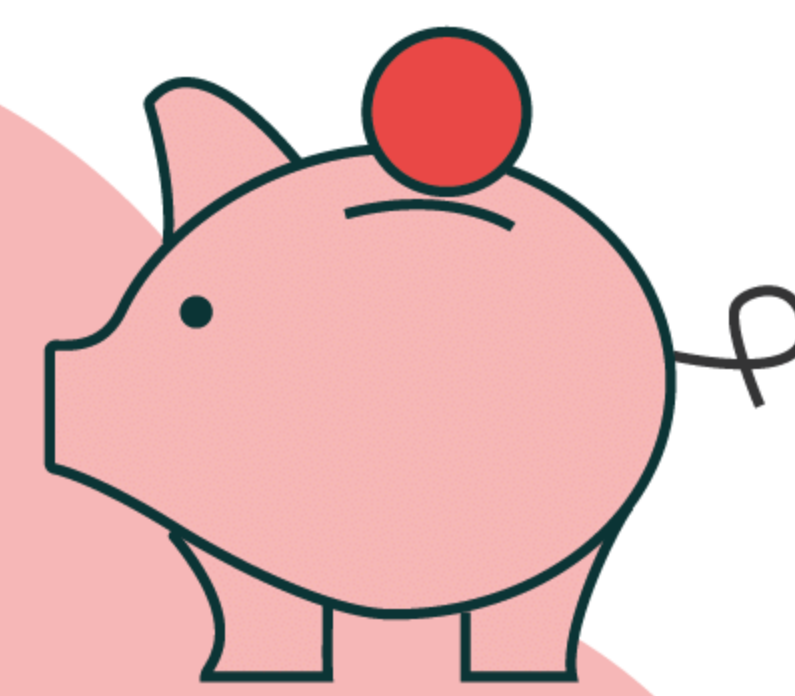
Filter your search results



Assess Masabi and other suppliers

MEAT criteria

- Whole life cost
- Technical merit and functional fit
- After-sales service management
- Non-functional characteristics



If Masabi is the best supplier for you,
award us the contract
(direct award)